

主编死了

没有主编才是新媒体

陈序 著

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[illegible]2009[illegible]2[illegible]260[illegible]2010[illegible]1[illegible]150[illegible]1933[illegible]1961[illegible]11[illegible]500[illegible]2007[illegible]2009[illegible]4400[illegible]2009[illegible]2930[illegible]2008[illegible]1610[illegible]2009[illegible]12[illegible]2010[illegible]

8[illegible]2[illegible]91[illegible]1[illegible]“[illegible]”[illegible]

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[illegible]4[illegible]5500[illegible]2006[illegible]5.15[illegible]

6[illegible]Smart Money[illegible]25[illegible]

12[illegible]7.683[illegible]5290[illegible]Media Life[illegible]“2012[illegible]‘[illegible]’[illegible]”

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12[illegible]31[illegible]“[illegible]”[illegible]·[illegible]Tina Brown[illegible]“[illegible]”[illegible]4000[illegible]

2013[illegible]

[illegible]Craigslist[illegible]

5[illegible]IAC[illegible]The Daily Beast[illegible]47[illegible]4.15[illegible]140[illegible]

8[illegible]3[illegible]7000[illegible]·[illegible]1993[illegible]11[illegible]1872[illegible]1873[illegible]20[illegible]90[illegible]50[illegible]Boston.com[illegible]GlobeDirect[illegible]MetroBoston[illegible]49%[illegible][80]

[illegible]“[illegible]”[illegible]28%[illegible]72.7[illegible]

8[illegible]5[illegible]·[illegible]2.5[illegible]369[illegible]

[illegible]1877[illegible]1933[illegible]80[illegible]1993[illegible]83[illegible]47[illegible]6[illegible]44%[illegible]

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[illegible]·[illegible]David Filo[illegible]

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[illegible]·[illegible]Larry Page[illegible]·[illegible]Sergey Brin[illegible]

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2014[illegible]

3[illegible]365[illegible]3894[illegible]Facebook[illegible]1619[illegible]Twitter[illegible]262[illegible]4809[illegible]3361[illegible]23[illegible]89[illegible]21[illegible]670[illegible]356[illegible]

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2014[illegible]3[illegible]Glassdoor[illegible]10[illegible]2400[illegible]3100[illegible]10[illegible]53046[illegible]8[illegible]3[illegible]Twitter[illegible]81492[illegible]4[illegible]LinkedIn[illegible]75840[illegible]5[illegible]Facebook[illegible]74556[illegible]Facebook[illegible]1.2[illegible]6[illegible]73656[illegible]9[illegible]71628[illegible]10[illegible]68676[illegible][81]

[illegible]·[illegible]James Somers[illegible]2012[illegible]900[illegible]4[illegible]

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[illegible]2009[illegible]4[illegible]“[illegible]”[illegible]“[illegible]‘[illegible]’[illegible]”[illegible]“[illegible]”[illegible]12[illegible]FOX[illegible]Time Warner Cable[illegible]“[illegible]”[illegible]

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[illegible]20[illegible]·[illegible]·[illegible]William Randolph Hearst[illegible]·[illegible]·[illegible]Robert R.McCormick[illegible][85]

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2012[illegible]2013[illegible]2014[illegible]3[illegible]170[illegible]8000[illegible]2.5[illegible]200[illegible]1200[illegible]

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1960[illegible]·[illegible]Paul Erdos[illegible]·[illegible]Alfred Renyi[illegible]ER[illegible]40[illegible]ER[illegible]1988[illegible]D.J.Watts[illegible]S.H.Strogatz[illegible]“[illegible]”[illegible]1999[illegible]A.L.Barabási[illegible]R.Albert[illegible]“[illegible]”[illegible]scale-free network[illegible]

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[illegible]19[illegible]·[illegible]Vilfredo Pareto[illegible]“[illegible]”[illegible]G·K·[illegible]G.K.Zipf[illegible]1932[illegible]“[illegible]”[illegible]20%[illegible]80%[illegible]

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[illegible]Media Life[illegible]2012[illegible]300[illegible]“[illegible]”[illegible]Newsday[illegible]“[illegible]”[illegible]3[illegible]35[illegible]5[illegible]43%[illegible]Johnston[illegible]2009[illegible]“[illegible]”[illegible]

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[illegible]2013[illegible]200[illegible][91]

[illegible]·[illegible]Audrey Cooper[illegible]“[illegible]”

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